



FOR IMMEDIATE RELEASE

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Alpha Chi Psi Sorority, Inc. Unveils New Philanthropy Project: Blessed Beginnings

Richmond, VA — April 19, 2024 — In a heartfelt announcement today, Alpha Chi Psi Sorority, Inc. introduced its latest Crown Jewel, Blessed Beginnings, a philanthropy project born from deep understanding and compassion for mothers facing the daunting journey of motherhood at any stage. The initiative reflects the personal experiences of many of our members, including those who have navigated the challenges of being young mothers themselves.

"Becoming a mother can be one of the most transformative—and overwhelming—experiences in a woman's life," said Chineze Butler, Founder & National President and a former teen mother. "Our goal with Blessed Beginnings is to ensure that no mother feels alone on this journey. We are here to provide support, guidance, and the necessary resources to empower them."

Our Mission: Blessed Beginnings is committed to supporting mothers of all ages and in all circumstances. It is our goal to partner with local social workers and health departments to offer mentorship services, especially for those going through pregnancy alone. Additionally, our initiatives will include:

- **Teen Mother Community Baby Shower:** to provide essential supplies and foster a supportive community.
- **First-Time Mom Kits:** to guide new mothers through their first steps in motherhood.
- **Clothing Donation Closet:** to help mothers prepare for professional opportunities with confidence.

We are passionate about making a significant difference in the lives of mothers and their children in our community. To help expand these initiatives, we are encouraging donations to our Lily of Love Fund, which directly supports the growth of these crucial programs.

"Each contribution to the Lily of Love Fund is a step toward nurturing the future of our community's families," added Butler. "Together, we can build a network of support that uplifts every mother and child."

Join us in this heartfelt mission to empower and support mothers through Blessed Beginnings. Your support can change lives.

About Alpha Chi Psi Sorority, Inc.: Alpha Chi Psi Sorority, Inc. is a noncollegiate sorority focused on philanthropy, community service, and personal development. Founded in Tallahassee, FL and headquartered in Richmond, Virginia, we are dedicated to making a positive impact in the lives of women and families across our country through various chapters nationwide.

For more information on how to contribute or get involved, please visit alphachiforever.org.